





# COMMITTED TO CHARACTER

## A Training Seminar for Community Leaders

Featuring- Nathan Mellor, Ed.D.

Dr. Nathan Mellor is the president of Strata Leadership, LLC and Character First (CF) located in Oklahoma City, Oklahoma, an organization dedicated to helping people cultivate and maintain a culture of character.

Mellor earned the Master of Dispute Resolution (MDR) degree from the Pepperdine Univer-



sity School of Law and the Doctor of Education (Ed.D.) in Organizational Leadership degree from Pepperdine University.

Dr. Mellor has provided consulting and training services for companies and organizations such as: American Airlines, Bechtel International, California State University System; CoorsTek, Devon Energy, Edward Jones, Jasco Products, Kimray Inc., Lexis Nexis, Nationwide Insurance, Oklahoma City Police Department, SandRidge Energy, Texas Department of Agriculture, the U.S. Department of Energy, the U.S. Food and Drug Administration, Virginia Department of Social Services and many others. Programs led by Dr. Mellor have been showcased on CNN Inside Africa, FOX News and FOX Radio.

www.CharacterFirst.com









### A 100-Minute Workshop

"Building Trust"

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Saturday, April 20, 2013 Check-in 9:00 AM Program 9:30 AM-12:00 PM

D'Youville College Campus Student Center - Blue Room

329 Porter Avenue, Buffalo, New York 14201

Includes: Refreshments, Continental Breakfast and Training Materials. Full workshop descriptions & registration information on reverse side

For information on this and other programs, please visit www.hispanicheritagewny.org

**CO-SPONSORED BY:** 





#### **Target audience:**

Community Leaders, Executive Directors, Chairmen of Boards, Managers, Administrators, and Employees in Business, Government and/or Education

#### "Building Trust"

Building successful alliances requires trust. Without trust, every project takes longer and the organization suffers. Through this program, participants explore the essential ingredients for nurturing trust and a practical approach for rebuilding it when it has been broken

**Community Trust** | The more an organization or community cultivates a values-based culture in which its members make ethical decisions, the more that organization or community protects itself from the real and hidden costs of an ethical lapse or breech of trust.

Character First helps leaders talk about values and ethics in a positive, proactive, and practical way that benefits community members personally and professionally.

#### **Learning Objectives:**

- \* Consider common causes of distrust and the components necessary for building trust.
- \* Participate in a real-life case study that explores the process of building and re-building trust in a professional context.

"People of genius are admired, people of wealth are envied, people of power are feared; but only people of character are trusted."

#### ~ Arthur Friedman



www.hispanicheritagewny.org

Hispanic Heritage Council of WNY Inc.

Character Council of WNY Presents:

Hispanic Leadership Character Seminar "Building Trust"



www.charactercouncilwny.org

9:00 AM - Check-in - Continental Breakfast / Networking ~ 9:30 AM - Welcome and Introduction of Speaker ~ 9:45 AM - Building Networking / Trust

10:45 AM - Break, Refreshments ~ 11:00 AM - Building Trust ~ 11:40 AM - Q & A

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	Regist	ration Deadline: April 15, 2013	Seminar Fee: Includes Training Materials, Refreshments, and Breakfast			
П	\$20  \ \Pi \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \					

□ \$20	□ \$15 - Student Price (include copy of Student ID)							
Business/Organi	zation:							
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Questions may be directed to: Maritza Vega, HHC Director, at (716-402-1HHC), or visit www.hispanicheritagewny.org for additional information about this conference. Please make checks, money orders or purchase orders payable to:

Hispanic Heritage Council of Western New York Inc., and mail with registration form to: P.O. Box 361, Buffalo, New York 14201