

February 23, 2018

Hispanic Heritage Council of WNY, Inc. 1 Lafayette Square Buffalo, NY 14203

Dear Hispanic Heritage Council of WNY, Inc.:

On behalf of Roswell Park Comprehensive Cancer Center and the 36,000 patients we serve, I would like to thank you for your continued support of Roswell Park. Since its inception in 2014, Salsa for a Cure has raised \$11,963.59 for Patient Care Services at Roswell Park.

A hospital stay can be complicated for patients and their families, which is why Roswell Park and Patient Care Services offer the Bedside Attendant Services Program. This program provides one-on-one, around-the-clock care for patients who need extra observation, giving loved ones a chance to grab dinner or a shower, run errands, get some sleep and much more.

Many of our cancer patients require this one-on-one observation at some point during their hospital stay, and they don't always have a loved one who can stay at their side at all times.

Because of the donations from Salsa for a Cure, bedside attendants provide assistance with everything from meals to personal care, and can help reassure patients who may be dealing with confusion as a side effect of treatment.

Former Deputy Chief Nursing Officer Margarita Coyne, who has recently retired, applied for the grant funding for this program in 2015. She would often refer to the attendants in the rooms as guardian angels for our patients.

Salsa for a Cure helped get the Bedside Attendant Services Program off the ground and today continues to fund this crucial patient care services program. We are so grateful for your continued support and for the impact that your donations have made directly on the lives of our patients and their families.

Sincerely,

Alexandria Hoaglund Special Events Coordinator

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